



Association of Professional Trainers (Singapore)

Genuine + Professional + Integrity

# APTS NEWS

Permit No. : MICA (P) 179/08/2007

A monthly publication by Association of Professional Trainers (Singapore) – November 2007 Issue

Next 26th APTS Meeting (Year-End Party) on:

**28th December 2007 (Friday) @ PSB Building**

@ PSB Building, TUV SUD PSB Pte Ltd,  
**Da Vinci Function Room**, 2<sup>nd</sup> Floor  
No. 1, Science Park Drive, S'pore 118221  
(Next to NUH hospital) - see **Location Map** – Next Page.

**starts at 7.00pm to 10.30pm**

[www.apts.sg.com](http://www.apts.sg.com)



**28th December 2007 - YEAR-END PARTY & GET-TOGETHER ATTRACTION**

## YEAR-END PARTY PROGRAMME

- |                     |   |   |
|---------------------|---|---|
| 7.00 pm - 7.15 pm   | - | Registration  |
| 7.15 pm - 7.30 pm   | - | President's Opening Address                             |
| 7.30 pm - 8.30 pm   | - | Foods and Fun. Getting into the mood and festive spirit |
| 8.30 pm - 9.00 pm   | - | Magic Show by John Teo                                  |
| 9.00 pm - 9.15 pm   | - | Humour by Rewa Mirpuri                                  |
| 9.15 pm - 10.00 pm  | - | Mystery Professional Guest Speaker                      |
| 10.00 pm - 10.15 pm | - | Lucky Draws   |
| 10.15 pm - 10.30 pm | - | Members & Guests Networking                             |
| 10.30 pm            | - | End   |

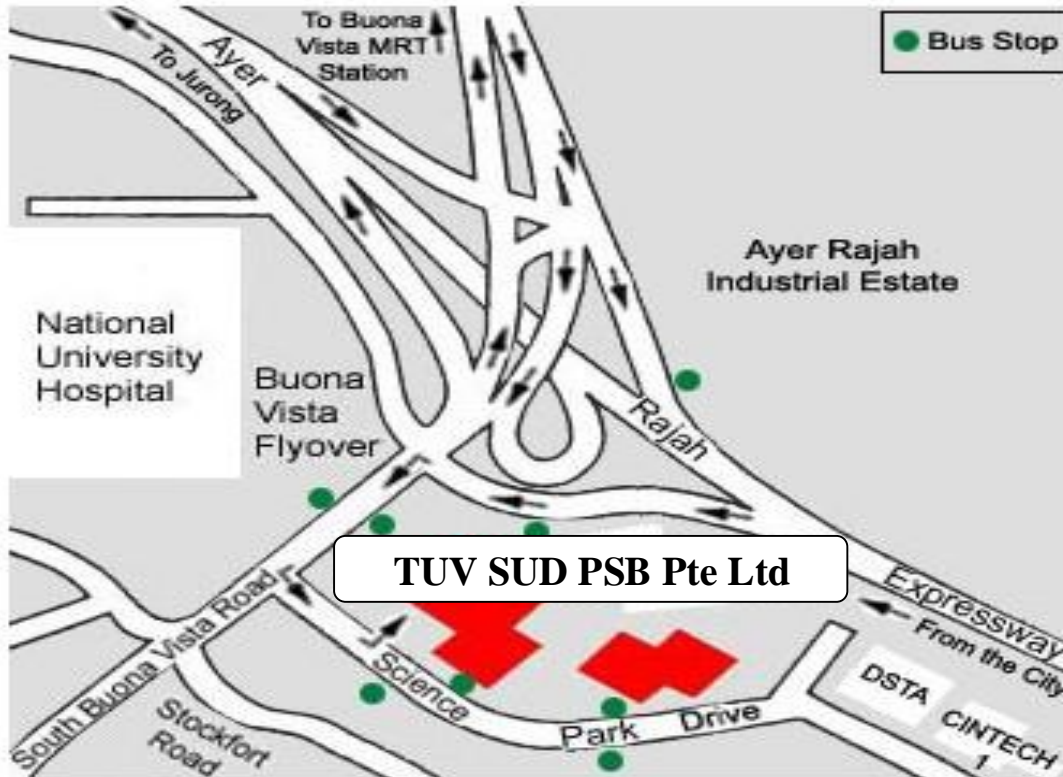




## 28th December 2007 (Friday) @ PSB Building

### LOCATION MAP & TRANSPORT TO PSB BUILDING

No.1, Science Park Drive, Singapore 118221



#### Bus Services:

14 , 33 , 97 , 166 , 197 , 963 (Ayer Rajah Expressway (AYE))

92, 200 (South Buona Vista Road)

92 (Science Park Drive)

There will be a Shuttle Bus (Free-of-Charge) pickup time from Bouna Vista MRT Station to & fro PSB Building;-

Pickup Time : **From Bouna Vista MRT Station to PSB Building - 6.30 pm and 7.00 pm**  
: **From PSB Building to Bouna Vista MRT Station - 10.20 pm and 10.45 pm**

Once you arrived at Main Lobby @ PSB Building, lookout for signage to direct you to 2<sup>nd</sup> Floor, Da Vinci Function Room, you need to take the lift to 2<sup>nd</sup> floor to Da Vinci Funtion Room.

Should you lost your way, call Danny Ker @ mobile : 94753182

Registered Office:

28, Maxwell Road, #03-06/07/08, RED DOT TRAFFIC BUILDING, Singapore 069120

Tel : 65-6536-0308 / Facsimile : 65-6536- 0306 / APTS Website : [www.aptsq.com](http://www.aptsq.com) / Email : [aptsq@aptsq.com](mailto:aptsq@aptsq.com)



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## PRESIDENT'S MESSAGE



APTS's President, Mark Chin wishes all APTS Members and Guests:-



**A HAPPY MERRY CHRISTMAS  
&  
A BLESSED NEW YEAR 2008.**

## **31st January 2008 - APTS Meeting - ATTRACTION**



Professional Guest Speaker  
**Mr. Andy Ng**

**“ Magnetic Selling  
for Trainers ”**



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Association of Professionals Trainers (Singapore)

Registry of Societies # 2063/2006

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## APTS NOTICE

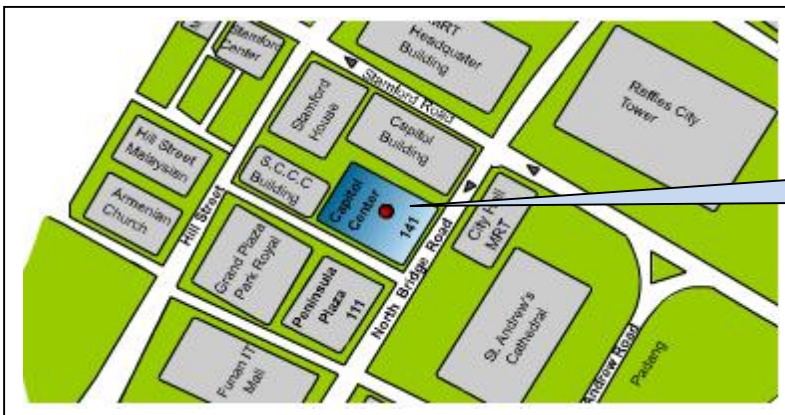
1. Be informed that effective from **January 2008 to December 2008** our **NEW VENUE** for APTS Meeting is block-booked & confirmed at;

### TMC Education Corporation Ltd.

141, North Bridge Road, Capitol Centre, Room # 03-14, (Opp. City Hall MRT Station), Singapore 179099, (see location map enclosed).

Tel: 65-6339-7333 / Fax: 65-6339-6350

Website : [www.tmc.edu.sg](http://www.tmc.edu.sg)



Room # 03 – 14  
(Opp. City Hall MRT Station)

2. Year 2008 – APTS Meeting Dates (Every last Thursday of the month)

31 <sup>st</sup> January 2008	28 <sup>th</sup> February 2008	27 <sup>th</sup> March 2008
24 <sup>th</sup> April 2008	29 <sup>th</sup> May 2008	26 <sup>th</sup> June 2008
31 <sup>st</sup> July 2008	28 <sup>th</sup> August 2008	25 <sup>th</sup> September 2008
30 <sup>th</sup> October 2008	27 <sup>th</sup> November 2008	18 <sup>th</sup> December 2008

3. Year 2008 – APTS Meeting Program

TIME	PROGRAM
7.00 pm to 7.30 pm	• Registration, Network & Refreshment
7.30 pm sharp	• President's Opening Address
7.45 pm to 8.45 pm	• Professional Guest Speaker of the Night
8.45 pm to 9.00 pm	• Tea-break & Networking Session
9.00 pm to 9.15 pm	• 1 <sup>st</sup> Tips for Trainer – by APTS Members
9.15 pm to 9.30 pm	• 2 <sup>nd</sup> Tips for Trainer – by APTS Members
9.30 pm to 10.00 pm	• APTS Members & Guests Networking
10.00 pm	• End

NB: Program are subjected to change

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Tel : 65-6536-0308 / Facsimile : 65-6536- 0306 / APTS Website : [www.apts.org](http://www.apts.org) / Email : [apts@apts.org](mailto:apts@apts.org)



## APTS NOTICE

From the Public Relations Officer.....

To help establish APTS as a name immediately associated with training and trainers, we are looking for partners that we can work with.

Currently, one training organization, ComsLink International Pte Ltd & DW Associates Pte Ltd has requested APTS to endorse their new programme on event management.

APTS is happy to endorse this programme, particularly as this course will be conducted by one of our very own APTS members, Mr. T. Vijay – a well-respected name in event management in Singapore.

APTS is also seeking a special privileged discount for our members who sign up for this programme. To find out more about this course, please visit. <http://www.comslinkint.com/EMAP%20newsletter1.htm>

If members are organizing courses, and would like to have the added credibility of being endorsed by APTS, please E-mail the details of your programme to the APTS Secretary, Mr. Danny Ker at [Danny.KER@tuv-sud-psb.sg](mailto:Danny.KER@tuv-sud-psb.sg)

From the Treasurer.....

Being a new association means that there is the challenge of ensuring that the limited funds are able to sustain the activities. I am glad to say that with prudent spending, we were able to ensure that we ended our first financial year (ended on Jul 2007) in the black. However, this is no cause for celebration yet. As we are currently relying on entrance/subscription fee of members and guest fees at our monthly meeting, we need to continue to be prudent in our spending by getting the best deal for the association so as to ensure that we do not go into the red.

In this respect, I am happy to say that we had recently secured discounts from TMC for the rental of their rooms for our monthly meetings from Jan 2008 to June 2008. At the same time, efforts are also being made by the EXCO to explore other sources of income for the association so as to ensure that the association will have sufficient funds to organize various activities for the members. I hope to be able to provide more updates in the near future.




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## APTS MEETING CALENDAR 2008



**APTS Calendar 2008**  
- APTS MEETING DATES -  
Venue : TMC Education Corporation Ltd  
141 North Bridge Rd, Capitol Centre,  
Room # 03-14, Singapore 179099  
Time : 7.00 pm to 10.00 pm

January - 31st	February - 29th	March 27th	April - 24th
May - 29th	June - 26th	July - 31st	August - 26th
September - 29th	October - 30th	November - 27th	December - 19th

**The public holidays for 2008 are:**

New Year's Day	Jan 1	Tuesday
Chinese New Year	Feb 7 and 8	Thursday and Friday
Good Friday	March 21	Friday
Labour Day	May 1	Thursday
Wesak Day	May 19	Monday
National Day	Aug 9	Saturday
Hari Raya Puasa	Oct 1	Wednesday
Deepavali	Oct 28	Tuesday
Hari Raya Haji	Dec 8	Monday
Christmas Day	Dec 25	Thursday

● Public Holiday    
 ● Rest day    
 ● APTS Meeting Date

JANUARY							FEBRUARY							MARCH							APRIL																	
\$	M	T	W	T	F	\$	\$	M	T	W	T	F	\$	\$	M	T	W	T	F	\$	\$	M	T	W	T	F	\$											
		1	2	3	4	5				1	2	3	4	5				1	2	3	4	5				1	2	3	4	5								
6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5								
13	14	15	16	17	18	19	10	11	12	13	14	15	16	9	10	11	12	13	14	15	6	7	8	9	10	11	12	13	14	15	16	17	18	19				
20	21	22	23	24	25	26	17	18	19	20	21	22	23	16	17	18	19	20	21	22	20	21	22	23	24	25	26	27	28	29	30	20	21	22	23	24	25	26
27	28	29	30	31	24	25	26	27	28	29	23	24	25	26	27	28	29	23	24	25	26	27	28	29	30	27	28	29	30	24	25	26	27	28	29	30		

MAY							JUNE							JULY							AUGUST															
\$	M	T	W	T	F	\$	\$	M	T	W	T	F	\$	\$	M	T	W	T	F	\$	\$	M	T	W	T	F	\$									
				1	2	3					1	2	3	4	5					1	2	3	4	5					1	2	3	4	5			
4	5	6	7	8	9	10	6	7	8	9	10	11	12	13	14	6	7	8	9	10	11	12	3	4	5	6	7	8	9	10	11	12	13	14	15	16
11	12	13	14	15	16	17	15	16	17	18	19	20	21	13	14	15	16	17	18	19	10	11	12	13	14	15	16	10	11	12	13	14	15	16		
18	19	20	21	22	23	24	22	23	24	25	26	27	28	20	21	22	23	24	25	26	17	18	19	20	21	22	23	17	18	19	20	21	22	23		
25	26	27	28	29	30	31	29	30	27	28	29	30	31	27	28	29	30	31	24	25	26	27	28	29	30	24	25	26	27	28	29	30				

SEPTEMBER							OCTOBER							NOVEMBER							DECEMBER														
\$	M	T	W	T	F	\$	\$	M	T	W	T	F	\$	\$	M	T	W	T	F	\$	\$	M	T	W	T	F	\$								
											1	2	3	4						1	2	3	4	5	6					1	2	3	4	5	6
7	8	9	10	11	12	13	5	6	7	8	9	10	11	2	3	4	5	6	7	8	7	8	9	10	11	12	13	1	2	3	4	5	6		
14	15	16	17	18	19	20	12	13	14	15	16	17	18	9	10	11	12	13	14	15	14	15	16	17	18	19	20	14	15	16	17	18	19	20	
21	22	23	24	25	26	27	19	20	21	22	23	24	25	16	17	18	19	20	21	22	21	22	23	24	25	26	27	21	22	23	24	25	26	27	
28	29	30	26	27	28	29	30	23	24	25	26	27	28	29	23	24	25	26	27	28	29	28	29	30	31	28	29	30	31						



## 2<sup>nd</sup> Annual General Meeting held on 15<sup>th</sup> November 2007 (Thursday)

APTS held its 2<sup>nd</sup> Annual General Meeting (AGM) on 15<sup>th</sup> November 2007 (Thu) at the Kent Ridge Tutors, #06-05, Simei East Point Mall, 3, Simei St. 3, Singapore 528833 from 8.00 pm to 9.30 pm.

A total of 14 APTS members were present that constituted more than 25% quorum for voting right under the APTS Constitution.

At the AGM, new appointments of Office Bearers 2006/2008 were voted due to the movements of some EXCO members. The new appointments of Office Bearers 2006/2008 are as follows:-

- |                                    |   |                     |
|------------------------------------|---|---------------------|
| • President                        | : | Mark Chin           |
| • Vice President                   | : | John Teo            |
| • Honorable Secretary              | : | Danny Ker           |
| • Assistant Honorable Secretary    | : | Sheeba Das          |
| • Honorable Treasurer              | : | Ong Kian Boon       |
| • Assistant Honorable Treasurer    | : | Dr. Alexander Trost |
| • Membership Officer               | : | Patrick Tan         |
| • Public Relations Officer         | : | Dr. Asha Karan      |
| • Professional Development Officer | : | Lok Kheng Fun       |
| • Program Development Officer      | : | T. Vijaykumar       |
| • Committee Member                 | : | Patrick Ang         |
| • Committee Member                 | : | David Huang         |
| • Committee Member                 | : | Yeo Tian Seong      |
| • Committee Member                 | : | Isaac Koh           |
| • Committee Member                 | : | Seel Ho             |
| • Committee Member                 | : | James Chin          |
| • Honorable Auditor                | : | Valerie Lim         |
| • Honorable Auditor                | : | See Teck Meng       |

APTS welcome the new Executive Committee (Office Bearers 2006/2008). See APTS Executive Committee photographs next page.



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## APTS EXECUTIVE COMMITTEE (Office Bearers - Term 2006/2008)



Mr. Mark Chin  
PRESIDENT



Mr. John Teo  
VICE PRESIDENT



Mr. Danny Ker  
HONORABLE  
SECRETARY



Ms. Sheeba Das  
ASST. HONORABLE  
SECRETARY



Mr. Ong Kian Boon  
HONORABLE  
TREASURER



Dr. Alexander Trost  
ASST. HONORABLE  
TREASURER



Mr. Patrick Tan  
MEMBERSHIP  
OFFICER



Dr. Asha Karunakaran  
PUBLIC  
RELATIONSHIP  
OFFICER



Ms. Lok Kheng Fun  
PROFESSIONAL  
DEVELOPMENT  
OFFICER



Mr. T. Vijaykumar  
PROGRAMS  
DEVELOPMENT  
OFFICER



Mr. Patrick Ang  
COMMITTEE  
MEMBER



Mr. David Wang  
COMMITTEE  
MEMBER



Mr. Yeo Tian Seong  
COMMITTEE  
MEMBER



Mr. James Chin  
COMMITTEE  
MEMBER



Mr. Isaac Koh  
COMMITTEE  
MEMBER



Ms. Seel Ho  
COMMITTEE  
MEMBER



Ms. Valerie Lim  
HONORABLE  
AUDITOR



Mr. See Teck Meng  
HONORABLE  
AUDITOR

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## TESTIMONIALS

“ I was grateful for the warmth and welcome I received from the members of APTS. They were friendly and genuinely eager to help the attendees connect with one another to find good networking leads and opportunities. I also enjoyed Dr. Asha's presentation about "Name Cards". It was witty, tongue-in-cheek and informative. I'm looking forward to hearing more of her wit and wisdom. The food was good too! “

Meus Kaveny  
Business English & Communications Trainer

“ I attended my first APTS meeting last week. I found a diverse group of people sharing a common passion for training. They were eager to share their knowledge and experience, and they were very welcoming. The meeting was well-run and entertaining. I enjoyed the speakers and found their presentations interesting and informative. This is a supportive group of high-calibre professionals, and an ideal forum for networking. I look forward to the next meeting. “

David Goldwich  
Director  
GOLD STAR Training & Consultancy  
[www.reachforthestar.us](http://www.reachforthestar.us)

“ APTS is an excellent medium for Trainers to leverage on each other's expertise and learn to tap on an even greater market, reaching out to a larger sphere of target audience.

On top of that, I find the speakers well informed and 'leaders' in their own field. You not only add value to your guests, but also do you motivate other trainers to step up and rise to even greater levels in their training career.

Thumbs up to APTS! “

Ruben S. Potter  
President/CEO  
WINGSTAR COPORATION (SINGAPORE)  
[www.WingStar-Corp.com](http://www.WingStar-Corp.com)



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## 31 January 2008 - ATTRACTION



### Professional Speaker's Profile

## Andy Ng

### “ MAGNETIC SELLING FOR TRAINERS “

Here are 9 Important Things You Should Know About your local *Action Coach*:  
**Andy Ng...**

Website: [www.trainingcoachingasia.com](http://www.trainingcoachingasia.com)

Email: [andyng@action-international.com](mailto:andyng@action-international.com) / Tel: 65-9743-4419

1. Andy has over 20 years of professional and business experience in serving big and small companies. Currently he is the CEO of HPA Group:
  - **Harness Potential Associates Pte Ltd** (business coaching/consulting & training)
  - **Higher Profits Action Pte Ltd** (MIDAS - Mergers, Investments, Diversification and Acquisition Strategies for aspiring companies wanting to reach the big league)
2. His commercial experience includes being a director at Allied Telesyn International (Asia) Pte Ltd, consultant at KPMG Consulting Pte Ltd and Financial Analyst at Chase Manhattan Bank NA. Some of these successes included adding \$8.5 million in his first year to revenues in a mature business already turning over more than S\$200 million a year.
3. Andy has a MBA from UK which means he has been formally educated. Yet his teaching style is completely practical because he believes that action still speaks louder than words.
4. **Business development** has been a feature of Andy's business career from day 1. By age 21 he was running a tuition agency business and by 30 was the top 20% sales team at Vickers Ballas Holdings Limited, the top 3 stockbroking firm in Singapore. You're dealing with a go-getter.
5. Current coaching clients include one client whose turnover improved 28% in the first 4 months of coaching while he is working alongside 9 clients planning an additional \$1.5 million increase in current turnover with a range of practical strategies that will make the new financial year one to remember. One client called Stylistique Ads (S) Pte Ltd has since coaching started in September 2003, increased his monthly sales and profits by 50% and 35% respectively. Since 2001, total companies coached by Andy (one-on-one and group basis) totaled 127.
6. Andy is also doing training for SingTel, Sing Power, IQPC, NTUC, Toppan Forms, and 101 other companies on a wide range of topics including marketing, teambuilding, sales, finance, business planning, systematization, customer service and entrepreneurship.
7. Andy's highly motivated style will challenge the heights that you believe you are capable of and will become a trustworthy guide to building the business you know is possible. Taking teams and businesses to new levels is his passion and whether the business is large or small is of no consequence. Providing you the client have a passion for your business, the fit will be a good one.
8. Always a family man, Andy is happily married with 3 kids. His wife a senior HR Manager.
9. In the community, Andy is with the Lions (Beverly Hills), Rotary eClub, BNI, ASME, SCCCI, SMA, Toastmasters International and Association of Professional Speakers.



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## APTS - Professional Guest Speakers Down Memory Lane

12<sup>th</sup> APTS Meeting



Gerald Augustus

13<sup>th</sup> APTS Meeting



Peter Bhakta

14<sup>th</sup> APTS Meeting



John Teo

15<sup>th</sup> APTS Meeting



Kenneth Siow

15<sup>th</sup> APTS Meeting



John Lok

16<sup>th</sup> APTS Meeting



Koh Kah Tiong

16<sup>th</sup> APTS Meeting



Harold Kwan

17<sup>th</sup> APTS Meeting



Shirley Taylor

17<sup>th</sup> APTS Meeting



Betty Vong

18<sup>th</sup> APTS Meeting



James Huang

18<sup>th</sup> APTS Meeting



See Teck Meng

19<sup>th</sup> APTS Meeting



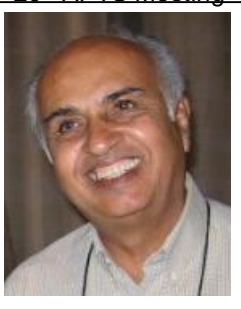
Dr. Alexander Trost

19<sup>th</sup> APTS Meeting



Herman Yeo

20<sup>th</sup> APTS Meeting



Rewa Mirpuri

21<sup>st</sup> APTS Meeting



Earnest Chen

22<sup>nd</sup> APTS Meeting



William Pang

23<sup>rd</sup> APTS Meeting



V. Mano

24<sup>th</sup> APTS Meeting



Heather Hansen

25<sup>th</sup> APTS Meeting



Tan Chor Hoong

25<sup>th</sup> APTS Meeting



David Goldwich



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## Photographs of 29 Nov 2007 – 25<sup>th</sup> APTS Meeting@ Singapore Post Centre

APTS Members & Guests Networking



Group Photos



Tan Chor Hoong's Presentation



David Goldwich's Presentation



Award of Appreciation to David Goldwich



Award of Appreciation to Tan Chor Hoong





# Professional Trainer's Article By T. Vijaykumar



By Mr. T. Vijaykumar  
Programs Development Officer,  
APTS EXCO

## How You Can Prepare For Your Event - Some Tips -

**T. Vijay**

**Tel: (65) 97879651**

**Email: [vjkumar410@yahoo.com](mailto:vjkumar410@yahoo.com)**

*T. Vijay's career spans areas such as corporate communications, events management, conference and exhibitions management, trade development, customer relations management, product development consultancy and training. He is also Editor of the "Your Choice" magazine.*

"Whatever can go wrong, will go wrong", and Murphy's Law strikes again! There is nowhere in the work situation so prone to this Law then at events that you organise. Ask anyone doing events if they have experienced this at one time or other....or more times that they would prefer too!

Managing a successful event requires very detailed planning, preparation and follow-through. In the course of carrying out an event (whether indoors or outdoors) you will deal with an assortment of people and organisations: from your own company, community bodies, town councils, the public, police/security and safety services, environment groups, ministries, and so on. In the process, someone, a colleague, supplier, participant or even your very own management personnel or even the weather can throw the spanner in your works if you just get too lax! And it is when problems strike that they cost you and your organization loss of reputation and customers if you're not on top of every detail.

Experienced event personnel know this just too well. There is so much you have to look out for – details, details, and details – such as for planning and approval processes, entertainment considerations, identification and involvement of key stakeholders, promotion and media strategies, security and safety, back-up plans, manpower, administration and implementation, the budget and so on. Therefore, you cannot underestimate the importance of planning well ahead for an event.

So how can you start out? How can you take steps to minimize Murphy's Law from occurring?

A comprehensive event planning process is what you would look at – although it cannot guarantee that you would have a trouble free event, it helps you ensure a higher probability of coping with an unforeseen problem that may occur. So exactly what goes into the event planning process?



Especially when no two events are the same! What kind of planning guide can you establish to ensure a higher chance of carrying out an operationally and result-wise successful event?

A good planning guide will cover as much of the “A to Z” for staging an event – from considerations of the various factors important for planning purposes, the event manager can insure against prospective problems. Given the myriad of processes involved, as a quick overview some factors to consider would include:

- the time from conception to delivery of the event;
- an understanding of the type or nature of the event to be organized and the various stakeholders’ deliverables to be fulfilled; profiling your target audience; identify goals and objectives – what the management expect from the event; brainstorming;
- venue; indoors or outdoors, as having an event at a community hall or shopping mall or at the beach will have a different impact on capacity provisions and crowd management; have a wrong location and everything can go wrong from the beginning - site-planning is critical;
- the budget – a poorly planned budget will certainly create strains and pressures that an event manager will wish to live without;
- appointment of event managers/company to undertake the project; or formation of steering and organizing committees;
- developing an operations schedule; lists of suppliers to services, progress meetings and so on; it would be suicidal to organize an event without a detailed checklist - missing important details can make or break the event; marketing/promotions planning to execution;
- preparing how to evaluate your event; the quantifiable factors to consider; after event reports.

We have just skimmed a handful of the tips of the “event planning and execution iceberg”. When it comes to event planning overlook nothing, schedule everything, and be prepared for the unexpected! The trick is always in the details.....

By Mr. T. Vijaykumar  
Programs Development Officer,  
APTS EXCO



# Professional Trainer's Article By Sheeba Das



## Learn by Teaching

By Ms Sheeba Vijayan M.Mgt., Certified Trainer(CIE)  
Trainer

**About the author:**

*Sheeba has over 14 years experience working in the service sector. As a trainer, she sets her objective to nurture her trainees to embark on the journey of self-evaluating their learning process.*

“Docendo disco, scribendo cogito” – I learn by teaching, think by writing.

As trainers, we tend to be so busy preparing the mountainous data and notes to share with our trainees that we forget to check our own learning in the process.

When we take the sincere effort to make every training session a self-evaluation process of our own skills and knowledge, we would slowly pace away from the typical negative feedback of trainees. “I cannot remember most of the information”, “The training session was too short”, “This training session was irrelevant” – and the list goes on.

How do we self-evaluate? There are many tools recommended by the management and trainee gurus when you surf the website. Selecting the most effective tool is a personal choice that depends on your unique learning style. Personally, I like to reflect back on

- what I should not have said
- what information fuelled a long class discussion
- what made the class laugh
- what information required more explanations

Writing your reflections in a small notebook would help you avoid the same blooper and harp on the exciting topics. Always compare your self-evaluation with your trainees’ feedback and you will soon be able to surmise their feedback before you collate it.

Training and workshops may be a time-out for some trainees whilst others consider it a resource to sharpen their skills. However, they perceive these sessions, as trainers we have the ultimate responsibility to deliver it with a pizzazz that would not only attract the trainees back but also inspire them to put into practice all they have learned.

By Ms. Sheeba Das  
Assistant Secretary  
APTS EXCO



Association of Professional Trainers (Singapore)

Genuine + Professional + Integrity

# APTS NEWS

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## About

# APTS



Message from Mark Chin, President,  
Association of Professional Trainers (Singapore)

The **Association of Professional Trainers (Singapore)**, or the **APTS**, was established in May 2006 by a group of trainers in both the fields of soft-skills and hard-skills. This is a clear sign that the field of learning, and therefore training, is growing rapidly in Singapore.

Training is about helping others do better in areas they may already be familiar with. This is achieved by introducing new methods, establishing best practices, reinforcing standards, providing new insights and making the task itself more enjoyable.

The APTS aims to assist its members by sharing knowledge and techniques in the field of training in order that their trainees may benefit from higher and ever-improving standards. There are also other programmes that enable its members to reach out to the community at large by organizing training festivals that involve the entire body of APTS members.

The APTS aims to promote the message of “ **Genuine, Professional and Integrity practices in the art and science of Professional Training** “. The pedagogy of Training is an on-going process and the learning journey can never stop if Professional Training is to consistently and constantly scale new heights in Singapore.

The APTS therefore welcomes more Professional Trainers to join its ranks of people dedicated to the art of training their trainees through sharing and participation in its programmes and social interaction in the spirit of sharing and participation.

To all our APTS members who have joined us in the first wave, I congratulate their drive to achieve success and higher standards by committing and sharing their time, energy and expertise in their respective fields with other Professional Trainers in the APTS programmes.

Genuine + Professional + Integrity

Yours sincerely

**Mark Chin**  
**APTS President**

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## About APTS



**Its objective is to help its members who are professional trainers, or who are aspiring to be professional trainers, achieve higher standards through its programmes that are dedicated to exposing them to a wide array of training practices from all disciplines.**

**The aim of these programmes is to enable its registered members and guests to network and gain insights into the skills, disciplines and creativity of fellow professionals in the field of training.**

**The APTS is governed by its members through the elected Executive Committee headed by its President and guided by its Constitution. An Annual General Meeting is held in accordance to the Constitution.**

**Membership in the APTS is by application on a prescribed registration form and the payment of the required fee and annual subscription. The APTS Executive Committee will decide on the acceptability of each application for membership and reserves the right to accept or reject any application for membership.**



## APTS Members Statistics

1. Total membership to date = 38 members
2. Attendance record registered to-date = 82 members including guests.
3. 20<sup>th</sup> APTS Meeting = 3 members signed up
4. 21<sup>st</sup> APTS Meeting = 2 members signed up
5. 22<sup>nd</sup> APTS Meeting = 1 member signed up

### Membership Benefits

- ◆ Opportunity to learn new training skills and techniques
- ◆ **Trainer's networking and contacts for opportunity**
- ◆ **Training assignment opportunities**
- ◆ **Learn from well-known experts, gurus and entrepreneurs**
- ◆ Experts' recommendation on ideas and information
- ◆ **APTS Members can use the initial as "mAPTS" in their business card.**
- ◆ **APTS member CERTIFICATE**
- ◆ **Sharing of "Best Practices" on training & presentation deliveries**
- ◆ **Database of APTS member skills and core competencies**
- ◆ **Sales of training materials and books by members**
- ◆ **APTS Website promotion for qualified professional trainers**
- ◆ **APTS's Toastmaster Club member**
- ◆ **Fiesta event as Professional Speaker**

### MEMBERSHIP INFORMATION

- 1) Membership Fee:
  - a) **Entrance** : **S\$50.00** (one-time charge only - payable upon registration) approval of membership within 2 weeks of election by EXCO)
  - b) **Ordinary Member** : **S\$120.00 per annum** (annual subscription)
- 2) Membership is open to:-
  - a) **Persons who are working as Professional Trainers and those who aspire to be Professional Trainers in their normal course of work and who are so properly qualified. They shall be admitted as Ordinary Members upon approval of membership by APTS EXCO.**
  - b) **For Membership registration, please write or call to Mr. Patrick Tan, Membership Officer at hp # 9683-3995 or email : patrick\_sc\_tan@yahoo.com.sg**
- 3) Membership & Guest Payment:
  - a) For payment of membership fee, please to **Mr. Ong Kian Boon**, Treasurer at email: **ongkb@starhub.net.sg**
  - b) **Non-member or those who have not decided to join APTS are also welcome to attend, but need to pay S\$15.00 for attendance and to cover costs on refreshment & facilities booking. Please make payment to Mr. Ong Kian Boon on the same day at the entrance when you attend.**